

NORTH COUNTY PTA PTA/PTSA



**COMMITTEE PLAN OF WORK**

**2007-2008**

PTA Officer/Chairperson Name: Susie Q. PTA

Position: VP Membership Year: 2007-2008

<b>Responsibilities/Duties:</b>	Manage PTA membership drive	
<b>Goal:</b>	Increase Membership by 5% over 2005-06 school year	
<b>SPECIFIC ACTION STEPS</b>	<b>START DATE</b>	<b>COMPLETION DATE</b>
Form Membership Committee	May 2006	August 2006
Develop Membership Plan for Board Approval, submit to Dawn Small, NFCPTA VP of Membership	August 2006	August 2006
Review membership form and incentives. Recruit people to sit at membership tables, especially those who speak other languages.	August 2006	August 2006
Advertise benefits of membership in newsletter, backpack mail, at school wide events.	August 2006	
“Members Only” perk for Fall Festival, i.e. free tickets, early admission, free concession (i.e. donated ice cream bars)	October 2006	
Contest for first homeroom with 100% membership for each grade level. Provide treat for winning homerooms, one per grade level.	August 2006	
<b>Budget:</b>	Purchase membership incentives \$XX.XX “Members Only” incentive donated by _____. Ice cream party for winning homerooms \$XX.XX. <b>Increase in membership income over last year</b> _____.	
<b>Resources:</b>	Georgia PTA, NFCPTA , Committee chairs, parent volunteers, school administration	
<b>Evaluation Process:</b>	Review membership levels at mid-year, compare to previous year, and chart levels for year end.	
<b>Committee Members:</b>	Membership, Ways and Means, Executive Board	